esap Escola Superior Artística do Porto

APPLICATIONS 2026/2027
POST-GRADUATION IN VIDEOGRAPHY

STUDY CYCLE'S GOALS

The Postgraduate Programme in Videography aims for students to acquire the following knowledge and skill:

a) To train versatile videographers and audiovisual content creators capable of agilely mastering all stages of the audiovisual creation workflow, from image and sound capture to editing and post-production.

b) To provide technical mastery of industry-standard equipment, ensuring advanced operation of digital cameras designed for dynamic productions, image stabilisation systems, audio capture, and lighting.

c**)** To enable the critical and strategic integration of emerging technologies, namely generative Artificial Intelligence, in order to optimise pre-production, creation, and automation processes within audiovisual workflows.

d) To equip students with the skills to provide practical responses to real briefs, developing effective scripts and narratives applied to contemporary formats, such as documentaries, corporate/institutional videos, music videos, and short formats optimised for social media and streaming.

e) To promote direct entry into the labour market and the creative ecosystem, preparing students for freelance work through the development of personal branding concepts, the structuring of a digital portfolio, and the editing of a professional showreel.

f) To encourage creative experimentation and networking, crossing the tradition of cinematographic language with current digital dynamics, taking advantage of strategic partnerships with companies, production companies, and cultural entities in the city and region, as well as the interdisciplinary environment of the Escola Superior Artística do Porto.

APPLICATIONS CONDITIONS

At the Postgraduate in Videpgraphy the application process will admit the following applicants:

a) Holders of a licenciatura degree (Bachelor's degree) or legal equivalent.

b) Holders of a foreign higher academic degree awarded following a 1st cycle of studies organised according to the Bologna principles by a State adhering to this process.

c) Holders of a foreign higher academic degree that is recognised as meeting the objectives of a licenciatura degree by the Scientific Council of ESAP.

d) Holders of an academic, scientific, or professional curriculum that is recognised by the Scientific Council of ESAP as attesting to the capacity to carry out the Postgraduate Programme.

SERIATION CRITERIA

Candidates who meet the academic and curricular conditions expressed in number 1 of this article will be selected and ranked based on the following criteria:

a) Academic Curriculum:

I) Bachelor degree ranking;
II) Bachelor degree, preferably in the fields of Cinema, Television and Audiovisual; Photography; Visual Arts; Multimedia; Audiovisual Communication; Communication Sciences; and Digital Marketing.

b) Scientific Curriculum

c) Professional Curriculum

d) Possible interview as complementary criterion

Densification of evaluation criteria:

1. The curricular analysis (AC) will be made considering the following parameters:

→ **Academic Curriculum (CA)** – considering the academic qualifications required in the following terms:

I) with a final bachelor degree (or equivalent) grade: 10-13 points ..... 12 points
II) with a final bachelor degree (or equivalent) grade: 14-16 points ..... 15 points
III) with a final bachelor degree (or equivalent) grade: 17-20 points ..... 18 points

→ **Scientific Curriculum (CC)** – weighing on a scale of 0-20 points, the candidate's participation in congresses, seminars, research projects, number of published articles, awards and similar elements, provided that they are activities in the scientific area of the study cycle in question, in the following terms:

I) Curriculum with very low relevance ..... 10 points
II) Curriculum with low relevance ..... 12 points
III) Relevant curriculum ..... 14 points
IV) Highly relevant curriculum..... 16 points
V) Exceptionally relevant curriculum ..... 18 points

→ **Professional Curriculum (CP)** – considering, on a scale of 0 to 20 points, the duration and nature of the professional functions performed, provided that they are held by an employment contract or in an independent work regime, in the scientific area of the study cycle in question, in the following terms:

I) Curriculum with very low relevance ..... 10 points
II) Curriculum with low relevance ..... 12 points
III) Relevant curriculum ..... 14 points
IV) Highly relevant curriculum..... 16 points
V) Exceptionally relevant curriculum ..... 18 points

2. In addition to the curricular assessment, a possible individual interview (EI) may be carried out whenever the assessment of the academic, scientific, and professional curriculum is not sufficiently distinctive from the ranking of the different candidates, considering for this purpose the following skills and abilities:

I) Ability to express oneself and critically reflect
II) Motivation to attend the Postgraduate studies

The classification of each candidate will result from the arithmetic mean of the scores assigned on a scale of 0 to 20 points for each of the two appreciation factors I) and II).

3. The final classification will be scored by applying the following formula, on a scale from 0 to 20 points: AC = (CA*X+CC+CP)/3.

Being:

AC = Curricular analysis
CA = Academic Curriculum
CC = Scientific Curriculum
CP = Professional Curriculum

X's weighting factor assumes one of the following:

X = 1.3 for candidates with a degree in the areas of Cinema, Television and Audiovisual
X = 1.0 for candidates with a degree in other areas considered suitable

4. If it is necessary to conduct an individual interview (EI), the final classification formula is adapted, in the following terms: CF = (AC+EI)/2, where:

CF = Final classification
AC = Curricular analysis (Academic + scientific + professional curriculum)
EI = Individual interview

The scores resulting from the calculation of the averages will be expressed up to the hundredths, by rounding, in each selection method and also in the final classification, by defect or by excess, depending on whether the value of the thousandths is less than or greater than or equal to five.

DEADLINES

1st PHASE

Applications ..... November 16 to 19, 2026
Documents Delivery ..... until November 19, 2026
Affixation of the provisory seriation list..... December 3, 2026
Complaints..... December 4, 2026
Affixation of the final seriation list.....December 7, 2026
Enrollment.....December 9 to 16, 2026

2nd PHASE (<u>if vacancies are available</u>)

If there are vacancies remaining after the 2nd phase, ESAP may make vacancies available for a 2nd phase, with deadlines to be defined.
All selection processes and enrollments must be completed by January 4, 2027.

VACANCIES

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DOCUMENTS

1. Application form (http://candidaturas.esap.pt/);
2. ID Card or Passport (for legal purposes);
3. Certificate of academic qualifications (copy collated by ESAP's services) and diploma supplement (if applicable);
4. Detailed Curriculum Vitae.

Notice: *The documents mentioned in nº 3, in case it isn't issued in Portuguese, English, French or Spanish, must always be translated by a certified translator and authenticated by the Embassy or Portuguese Consulate of the degree's home country or by Hague's Convention Apostille.*

PRICES

Consult ESAP's Tuition and School Fees in: https://cesap.pt/.

INFORMATION

Reading this page does not exempt you from consulting the Post-Graduation in Videography Regulation, available on the ESAP website.